

LIVE VIDEO IDEAS

TO ENGAGE YOUR AUDIENCE!

- Share a lesson learned- something you learned from an employee, trials, mentor
- Give the best advice you ever received
- Tell them a story so they can get to know you personally
- Give tips to your younger self
- Review a product
- Give folks a tour behind the scenes- tour behind the studio, a peek into how you create something, etc.
- Demo your favorite tool or tech product
- The worst _____ you've seen
- The best _____ you've seen
- Your top tips for XYZ
- Share a controversial opinion
- Things you wish you knew before you _____.
- Give a case study of a success, or even a failure
- Do a "how-to" tutorial
- Show folks a fast 10 minute fix
- Review a favorite book
- Share a story of a time you overcame hurt
- Interview someone else in your niche
- Interview a fan
- Talk about your favorite things (apps, products, tools)
- Tell your listeners the secrets of XYZ
- Uncover a myth that others commonly believe
- Do a live Q&A - "ask me anything"
- Share your biggest mistake & what you would change
- Discuss all the trends to ignore
- Tell the story of a relationship that changed your life
- Share something crazy that happened (recently or a long time ago)
- Breaking news in your niche
- Go on a rant about something you think no one else cares about, but should
- Share a myth that others have about _____ and why they are wrong
- Share about three things you're really grateful for right now and why
- Answer a frequently asked question (or a few)
- Give your audience a challenge.
- Tell about something that's recharged you recently